

13 November 2023

H.E. Antonio Guterres Secretary-General United Nations New York, NY 10017

## Dear Mr. Secretary-General,

I am pleased to confirm BAI Communication's support of the United Nations Global Compact's Principles on human rights, labour, environment, and anti-corruption. With this communication, we express our intent to continue to implement those principles. We are committed to making the UN Global Compact and its principles part of the strategy, culture, and day-to-day operations of our company, and to engaging in collaborative projects which advance the broader development goals of the United Nations.

It is our understanding that the Global Compact reflects shared values and principles between the United Nations and businesses such as our company. Our participation in the Global Compact does not limit our freedom as permitted by law to oppose public or private sector activities which we do not believe are in the best interests of our company. We note that the general intentions behind the Global Compact may be implemented differently in different countries, in keeping with local laws and customs.

We recognise that a key requirement for participation in the UN Global Compact is the annual submission of a Communication on Progress (COP), that describes our company's efforts to implement the Ten Principles. We plan to provide our first COP in the form of BAI Communications' ESG Report, commencing in 2024. We support public accountability and transparency, and therefore commit to subsequent annual progress reports / submissions in line with the UN Global Compact participation. Our commitment includes:

- a description of practical actions (i.e., disclosure of relevant policies, procedures, activities) that BAI Communications have taken (or plan to undertake) to implement the UN Global Compact principles in human rights, labour, environment, anti-corruption.
- a measurement of outcomes (i.e., the degree to which targets / performance indicators were met, or other qualitative or quantitative measurements of results).

Sincerely yours,

Mr Peter Lambourne

CEO

Head office Level 10, Tower A 799 Pacific Highway Chatswood NSW Australia 2067 P +61 2 8113 4666 F +61 2 8113 4646 W baicommunications.com